

ANNEXURE-A

Status review of the projects funded under State Innovation Fund

1. **Name of the Innovation Project** Computerization of Department of I&PR.
2. **Nodal Implementing Agency (s)** Department of Information & Public Relations, Himachal Pradesh.
3. **Area of Operation/Site of Implementation** Directorate of Information and Public Relations, HP.
4. **Financial Status:**

- i. Amount Sanctioned (Rs.) 16,00,000/-
- ii. Date of Sanction (Rs.) October, 2013
- iii. Amount Utilized (upto 31.03.2024) (Rs.) 15,99,592/-
- iv. Balance Amount and its status (Rs.) 408/- (b/l returned vide cheque).
- v. UC/CC submitted of (Rs.) 15,99,592/-

5. Physical Status:

Sr. No.	Name of Component	Completed (Yes or No)	Date of starting	If yes, date of completion	If not, likely date of completion
1.	Redesigning/Upgradation of the Departmental Website	Yes	3 rd June, 2014	4 th August, 2014	
2.	Online Advertisement Management Software	Yes	7 th April, 2016	31 st March, 2017	
3.	Preparation of secured PVC Accreditation Cards for Press People	Yes	23 rd January, 2015	26 th May, 2015	

6. Details of the activities carried out with the State Innovation fund (Max. 200 works)

- The Department redesigned/upgraded its Website by incorporating Content Management System for easy updation. The database has been upgraded to MS SQL Server 2012 and backend technology. An independent Chief Minister's Section was created in this Website which is a Website within the Website similar to that of President of India's Website. The design of the Website is as per the standards and guidelines of Government of India. In addition to this, a mobile app "HP IPR Press Releases" has also been created for Android mobile users.
- The Department got developed online software "IPR Online Advertisement Management Software" for management of classified and display advertisements sent by Departments, Boards, Corporations, etc. of the State Government. With this software an online interface can be generated by users to submit and retrieve all information with regard to the tenders from their

respective officers. The software can generate reports automatically whenever required.

- Press people are accredited by the State Government to provide them access to the sources of information and for this they are provided Accreditation Cards by the Department. Earlier these cards were being made on hard paper. To ensure that these cards are not misused, Department decided to make these Accreditation Cards on PVC Boards for which a PVC Card Printer alongwith its software was procured for printing of accreditation cards for the accredited and recognized media persons of the State.

7. Objectives of Innovative Intervention:

- i. To make Departmental website user friendly according to the standards and guidelines issued by the Government of India and make information accessing prompt and easy.
- ii. To automate management of classified and display advertisements to which all Departments, Boards and Corporations, etc. are stake holders.
- iii. Preparation of secured PVC Accreditation/Recognition Cards for accredited and recognized media persons of the State.
- iv. To develop a mobile app "HP IPR Press Releases" this fetches press releases in Hindi and English languages from the Departmental Website and makes it available to the users on their mobiles.

8. What are the elements of innovation that were introduced which brought out procedural changes and increased efficiency? Please give a brief: (Max. 200 words)

- The Website makes press releases, news clippings of the newspapers and publications etc. on the development initiatives of the State Government available to the users at one place.
- Receiving and releasing of display and classified advertisements manually required large manpower and the process was time consuming. But with the introduction of IPROAM Software, this process has been automated and has saved precious time and manpower.
- PVC Accreditation Cards issued by the Department has stopped its misuse.

9. How the innovation project has benefitted the public? (Max. 100 words)

The Website of the Department provides information about the welfare schemes and development initiatives of the State Government at one place promptly. Besides this, news clippings related to the State, publications of the Department are available to the users on their mobile phones and computers.

The software created by the Department provides a facility to all the Departments/Boards/Corporations etc. to send display and classified advertisements online to the Information and Public Relation Department for further releasing these to the newspapers.

The Department has also purchased a PVC card printer which provides a facility to automatically print accreditation cards for the accredited and recognized media personnel.

10. How the innovation project has benefitted the Department? (Two or three sentences against each of the following).

i. Procedural simplification

The press release, which were earlier sent via email to the individual press reports are made available at one place in the website and all stakeholders can see and downloads these as per their requirements. Besides, the publications on policies, programmes, welfare schemes and development initiatives are disseminated to the stakeholders promptly and the manpower deployed for this purpose has decreased.

ii. Quick Disposal (compare pre and post innovation with three examples).

- All information required to be disseminated is uploaded on the departmental website earlier the information were being disseminated via email.
- Receiving and releasing of display and classified advertisements has been automated earlier this process was done manually and was very time consuming.
- Earlier the accreditation/recognition cards were being made on hard paper and this work was outsourced. However, now accreditation/recognition cards are made with PVC Card printing machine within the office.

iii. Convenience for clients (minimum three examples).

All the components of the project have benefitted the masses immensely.

11. Further steps taken by the Department to continue with the Project activities/innovative ideas?

The department website is now being made mobile compatible for both android and iOS users.

12. Suggestion/Comments of the Department on State Innovation Fund Scheme?

The State Government should continue to fund innovative ideas of various departments so as to improve delivery of services to the masses.

(Signed by Rajiv Kumar
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